



Stride for Seniors

Run/Walk for the Health of It | June 1, 2019 | 9 a.m.



Partnership Packet

Join us for the **Walker Methodist 14th Annual 5k/10k** around Lake Harriet on June 1, 2019 at 9:00 a.m.

Runners and walkers of all abilities are welcome. Our goal is to raise program funds for more than 3,000 residents that we serve annually. Join us with many of our team members, residents and family members who will be there as cheerleaders and participants.

Health and wellness are at the forefront of our care at Walker Methodist. Physical, mental, spiritual, intellectual, emotional and oral health play a huge role in the overall well-being of our residents and patients.





Sponsorship Levels and Benefits

	Sprinter \$10,000	Runner \$5,000	Jogger \$2,500	Walker \$1,000
PRE-RACE RECOGNITION				
Logo prominently displayed on Walker Methodist Foundation website & race materials	X			
Large logo on T-shirts	X			
Save-the-date postcard mention	X	X		
Logo on race website	X	X	X	
Name on website with hyperlink to your company website				X
T-shirt sponsor		X		
Social media mention	X	X	X	X
Media mention — tv, radio	X	X		
Facebook event listing	X	X	X	X
RACE DAY RECOGNITION				
Grab bag sponsor		X		
Post-race snack sponsor			X	
Opportunity for race day participation — speak, lead car, leading stretch off	X	X		
Mention from podium by CEO	X	X		
Group volunteer opportunities	X	X	X	X
Event signage — logos and/or names	X	X	X	X
Grab bag branded swag	X	X	X	X
Race registrations included	10	5	3	1
POST-RACE RECOGNITION				
Newsletter mention — 3000+	X	X	X	X
Community Impact Report mention	X	X	X	X
Social media — eblast, Facebook, website	X	X	X	X

Thank you for supporting the HEALTH & WELLBEING of our residents and patients!

Why You Should Partner with Us

Partnering with Walker Methodist on its **14th Annual 5k/10k Run & Walk** provides the funds for life-enhancing programs and services for older adults that contribute to their health, well-being and quality of life. By doing so, you help fulfill our Mission of enhancing the lives of older adults through a culture of care, respect and service.

OUR IMPACT IN 2018



Walker Methodist owns and/or manages

14 senior living communities

including independent living, assisted living, long-term care, memory care, care suites, transitional care, and affordable housing.

More than

3,000 residents



served and cared for on an annual basis.



4 new housing communities —

in Minnetonka, Burnsville, Rush City, and Onalaska, Wisconsin — are preparing to become part of the Walker Methodist family of communities.

Our Dental Clinic, in partnership with the University of Minnesota's School of Dentistry, provided high quality dental services for more than **2,300 patients** while educating and training for more than **300 oral health professionals**.



\$790,000

A record amount raised by the Walker Methodist Foundation.



100% satisfaction

Individuals in our **Health and Wellness programs** report being satisfied or very satisfied with their experience and would recommend the classes to others.



\$506,000

Delta Dental Grant awarded



Expanded Integrative Care Therapies:

- Music and Memory™ expanded to include iPads
- Robotic cats and dogs
- Baby dolls
- Expanded garden therapy

LeadingAge
Minnesota

Walker Methodist received five awards through LeadingAge™ Minnesota.



25-50% increase in overall strength by individuals within the first six months of using our Fitness Center training equipment on a regular basis.



21 Best in Class Awards

The number of **Pinnacle Quality Insight Best in Class Awards** awarded in six Walker Methodist's communities.

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Contact Information

Name

Company

Address 1

Address 2

City

State

Zip

Phone/Email/Twitter handle:

Partnership Package (please select one)

Sprinter \$10,000

Runner \$5,000

Jogger \$2,500

Walker \$1,000

Other (please specify — gift-in-kind included)

Method of Payment (please select one)

Please invoice me at the above address.

Enclosed is a check payable to Walker Methodist Foundation.

Please charge my credit card. (Fill out information below.)

Name as it appears on card:

Card number:

Expiration date:

CVV:

Signature:

Logo Submission:

Email your high resolution (300 dpi) logo in EPS or JPG format to:

mnelson@walkermethodist.org

[Click here to submit your form to mnelson@walkermethodist.org](https://www.walkermethodist.org)

- OR -

Thank you for becoming a partner in Health & Wellness — supporting the residents and patients of Walker Methodist.

Mail form and payment to:
Marilyn Peller Nelson
Walker Methodist Foundation
3737 Bryant Avenue South
Minneapolis, MN 55409
612-827-8538